



Max Finkelstein Adds Falken and Ohtsu Brands

Posted on August 16, 2018

Max Finkelstein Inc. (MFI) is partnering with Falken Tire Corp. to distribute Falken and Ohtsu brand passenger and light truck tires throughout the Mid-Atlantic and Northeast U.S.

“We are excited to add Falken and Ohtsu to our brand offering, both of which will complement our product screen,” says Sean Franciscus, director of supply chain for Max Finkelstein.

“For over 99 years, Max Finkelstein has provided quality products, unrivalled fill-rates and dependable service to our customers, and we are confident that this addition will result in greater market penetration for all of our brands.”

MFI's business spans 13 states, from Virginia to Maine. The company operates from 15 distribution centers with more than 1.3 million square feet of tire storage, and has a fleet of 150 delivery trucks. The distributor's passenger and light truck tire brands include Goodyear, Dunlop, Kelly, Pirelli, Kumho, Kenda, Presa and Vercelli as well as Falken and Ohtsu. Commercial, OTR, trailer and specialty tires are also part of its product offering. MFI is based in Astoria, N.Y.